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Inner West Community Committee

FACEBOOK highlights

6th September 2023 - 26th February 2024

Inner West Community Committee

Since 6th September 2023 the Inner West Community Committee Facebook page has gained: **40 new followers**, and now has a total of **1,927 followers**.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments, or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!

The most popular post since the 6th September 2023 is the post promoting the Bramley Forum. It has received 66 link clicks, been liked or shared 10 times and has reached a total of 3,200 people.

The following below are screenshots of the most popular three posts since the 6th September 2023. Alongside this are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place - Bramley Forum Post

Bramley Forum Post: 3,200 people had this post delivered to them and it had **66** post clicks, with **10** likes, comments and shares.



Please see attached agenda for the upcoming Bramley Forum Meeting taking place, 25th January @ Eric Atkinson Centre, Wellington Gardens, LS13 2JA.

This is a public meeting so you don't need to confirm your attendance and you're welcome to invite other residents along with you.



Chair: Councillor Caroline Gruen

No.	Agenda Item	Lead(s)
1.	Welcome and apologies	Cllr Gruen
2.	Police Update	West Yorkshire Police
3.	Housing Update	Jessica McCulloch – LCC Housing
4.	Lifelong Learning Centre	Esther Bissell and Fiona Chapel
5.	AOB: Next Steps and closing remarks	Cllr Gruen
6.	Dates and times for future meetings: 4th April	All to note

2nd Place – Armley Leisure Centre

Armley Leisure Centre: 1,900 people had this post delivered to them. There were 36 likes, comments and shares.



Leeds City Council Inner West Community Committee 10 October 2023 - 3

Armley Leisure Centre has again teamed up with Armley pro-boxer Josh Wisher to offer local youngsters a chance to learn some basic boxing from one of Yorkshire's top rising boxing prospects.

Wisher is running introductory non-contact boxing sessions free of charge up until Christmas at Armley Leisure Centre (ALC) on Thursdays for one hour beginning at 3.45pm.

The sessions are aimed at pupils aged 11 through 16 with further information given on the attached poster. He is a fully qualified boxing trainer with England Boxing and is manager of The Ministry of Boxing which he opened in Armley just over a year ago. He has his fifth professional bout on 17 November and is running a number of initiatives to combat anti-social behaviour through boxing for Leeds Youth Services as well as these sessions at ALC.

Those wanting further information should contact Megan at Armley Leisure Centre (megan.casey@leeds.gov.uk) at the Leisure Centre on 0113 376 0340 or James Bovington from the gym (bovingjd01@gmail.com).

Young people of secondary school age are welcome to these sessions.

"I'm delighted to have been given this opportunity to share some basic boxing technique with more young people from our local area," said Wisher, 25. "Hopefully quite a few will come along and give it a go and we will make them very welcome."

3rd Place – Souper Douper Post

Souper Douper: 1,800 people had this post delivered, with **62** likes, comments and shares.

